## "Cookies"

## General information

When browsing the Website's pages, "cookies" are used, hereinafter referred to as "Cookies", i.e. small text information that is saved on your terminal device in connection with the use of the Website. Their use is aimed at the correct operation of the Website.

These files allow you to identify the software you use and tailor the Website to your individual needs.

Cookies usually contain the name of the domain from which they originate, their storage time on the device and the assigned value.

## Security

The "cookies" we use are safe for your devices. In particular, it is not possible to get to your devices through cookie files of viruses or other unwanted software or malware.

Types of "cookies"

We use two types of cookies:

- Session cookies: they are stored on your device and remain there until the end of the browser session. The saved information is then permanently deleted from the memory of your device. The mechanism does not allow session cookies to download any personal data or any confidential information from your device.
- Persistent cookies: they are stored on your device and remain there until you delete them. Ending the browser session or turning off the device does not delete them from your device. The persistent cookie mechanism does not allow you to download any personal data or any confidential information from your device.

## Objectives

We also use cookies from external entities for the following purposes:

- creating statistics helping to understand how Users use the Website, which allows improving its structure and content through analytical tools Google Analytics by Google Inc. based in the USA or by Google Ireland Inc. based in Ireland, via analytical tools Hotjar Ltd. based in Malta, Defiant Inc. based in the USA, Aut O'Mattic Ltd. based in the USA,
- defining Users' profile and then displaying materials tailored to it in advertising networks, using the Google AdSense and Google Adwords online advertising tool by Google Inc. based in the USA or by Google Ireland Inc. based in Ireland.

To learn the rules of using Cookies, we recommend that you read the privacy policies of the above-mentioned companies.

Cookies can be used by advertising networks, in particular the Google network, to display ads tailored to your preferences. For this purpose, information about how you navigate the web or when using the website may be stored.

To view and edit information about your preferences collected by the Google Display Network, you can use the tool located at https://www.google.com/ads/preferences/.

Using the web browser settings or using the service configuration, you can change Cookies settings yourself and at any time, specifying the conditions for their storage and access by Cookies to your device. You can change these settings to block the automatic handling of cookies in your web browser settings or to inform about them every time you place them on your device. Detailed information about the possibilities and ways of handling Cookies is available in the settings of your software (web browser).